

The Issue

A recent survey of financial advisors found that the second largest stress to their business growth is compliance.*

Let's solve for that.

♠ NexTier Solutions

NexTier Solutions provides consulting services that are catered specifically to our client's needs. Our unique collaborative approach provides employers with turnkey business solutions with accounting, compliance, and human resource management services together in one place.

* 2019 Flexshares Financial Advisor Wellness Survey

At NexTier, we provide personalized and professional guidance on the following compliance services:

CCO and Compliance Services to the Investment Advisor

- Chief Compliance Officer outsourced CCO
- Implementation and oversight of fully tailored compliance program
- Annual compliance reporting (Rule 206(4)-7 and/or Rule 38a-1)
- Conduct annual risk assessment and risk management reviews
- Ongoing testing of the compliance policies and procedures
- Marketing and advertising material reviews
- On-site due diligence visits and on-site reviews

Due diligence and marketing reviews

- Conduct annual reviews of service providers
- On-site due diligence of each advisor's and/or subadvisor's operations
- Reviews of marketing and advertising materials for compliance with applicable rules and regulations

Risk monitoring and reporting

- Risk assessments and compliance calendars
- Business Continuity Program (BCP) and cybersecurity assessments
- Code of Ethics testing and monitoring

Regulatory exams and SEC filings

- Manage regulatory examinations conducted by the SEC
- Assist with initial SEC registration and ongoing required filings
- Annual updates on Form ADV and Form CRS

Accounting • Human Resources • Compliance

OUR TEAM

NexTier provides you with an experienced team that has worked together for over 20 years. Our collaborative approach provides the appropriate staffing for your business.



Lance Baker CPA, CFA, Principal

LanceBaker@Nextier-Soltions.com

Lance specializes in providing companies strategic solutions to optimize business growth and profitability. Lance has over twenty years of experience in Finance, serving as CFO for multiple companies, and leading them successfully through acquisitions. Prior to founding NexTier, Lance was the CFO and a managing partner at Hatteras Funds. Lance earned his Bachelor of Science and Masters in Accounting from the University of North Carolina. He is a licensed Accounting professional and holds the Chartered Financial Analyst® designation.



Candi Hughes, CPA, CAIA, CFP®, Principal

 $\underline{CandiHughes@Nextier\text{-}Solutions.com}$

Candi specializes in blending accounting and operations to help provide meaningful reporting and optimize business efficiency. Candi has over twenty years of experience in Accounting and Financial Operations, serving as Controller and Director of Operations for multiple companies. Prior to founding NexTier, Candi was the Controller and a partner at Hatteras Funds. Candi earned her Bachelor of Science in Business Administration from the University of North Carolina and Masters in Accounting from Syracuse University. She is a licensed Accounting professional and holds the Chartered Alternative Investment Analyst and Certified Financial PlannerTM designations.



Andy Chica, Principal, Chief Compliance Officer

AndyChica@Nextier-Solutions.com

Andy specializes in developing and implementing fully customized compliance solutions that allow investment advisory firms to focus on asset growth and mitigate risk. Andy has over twenty years of experience in Compliance, serving as CCO for RIA's, B/D's, registered funds, and multiple series trusts leading them successfully from the initial registration process through regulatory examinations and audits. Prior to joining NexTier, Andy was the CCO and a partner at Hatteras Funds. He has served as an outsourced CCO and Compliance Consultant while at Cipperman Compliance Services, Compliance Manager while at UMB Fund Services, and VP of Compliance while at US Bank Global Fund Services. Andy earned his Bachelor of Business Administration in Accounting from the University of Notre Dame and has held the following FINRA licenses: Series 24, 6, 63, 62, and 99.



Christine Gevertz PHR, SHRM-CP, Human Resources Director

 $\underline{ChrisGevertz@Nextier\text{-}Solutions.com}$

Chris provides Human Resource Management administration for C-Suite Executives and Management as well as HR support for all levels of an organization at both a strategic and tactical level. Chris has over 20 years of experience in HR leadership in both for-profit and non-profit organizations, serving most recently as a member of the Executive Management Team at Clean Design, Inc. as Director of People and as Director of HR at Hatteras Funds. She holds her Professional in Human Resources (PHR) certification from the Human Resource Certification Institute (HRCI) and her Society of Human Resource Management Certified Professional (SHRM-CP) certification.



Melissa Harr, Assistant Controller

MelissaHarr@Nextier-Solutions.com

Melissa has a passion for helping businesses thrive through following best accounting practices and strategic financial modeling. In her role at NexTier she supports the corporate controller in all accounting-related activities, including managerial accounting, financial reporting, and finance activities. Prior to joining NexTier, Melissa had almost 20 years of customer service experience before returning to accounting. She earned her Bachelor of Science in business and law at Western Carolina University, and graduated magna cum laude.

919.646.4005 Nextier-Solutions.com